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200905

DIPLOMA

German Language

Subject: Management and Entrepreneurship

Subject Code: GE-303

Semester: Third

September 2020

Theory (External): 70 Marks

Time: 03 hours

INSTRUCTIONS TO THE STUDENTS

1. Read the questions carefully and write the answers in the answer sheets.
2. Wherever necessary, the diagram drawn should be neat and properly labelled.
3. This questions paper comprises of 8 questions out of which student need to attempt any 4 questions.
4. All questions carry equal marks.
5. The time allotted will be 3 hours for examinations including time of downloading of question paper to emailing of answer books to the concerned Dean/IC.

ESSAY TYPE QUESTIONS

1. Explain the role and importance of Entrepreneurship in economic development with examples.
2. What do you mean by business plan? What are pre requisites of good business plan?
3. Explain the main stages of Project life cycle? Also explain the strategies applicable in these stages.
4. What are main sources of short and medium funds available for entrepreneurs?
5. What is ISO? Explain its types and requirements? What is the role of ISO in India?
6. Describe the problems faced by Small Scale Industries in India?
7. What is the difference between Ventures and Projects? Explain the stages of venture development?
8. How important is the role of Government in promoting Entrepreneurship? Support your answer with example.

*****END OF PAPER*****